



## CASE STUDY

# Tandoori Fusion Restaurant Analytics



Reduced Seating Wait Times

**50%**

Improved Customer Satisfaction

**15%**

### TECHNOLOGY APPLIED

- Internet of Things
- Computer Vision
- TensorFlow
- DVR Tool
- AWS Kinesis
- AWS SageMaker
- AWS Ground Truth
- S3 Buckets



### Company

Tandoori Fusion is a locally-owned, authentic Indian fusion restaurant located in Louisville, Kentucky, providing farm-to-table cuisine.



### Challenge

Tandoori Fusion needed to differentiate itself from the competition and improve customer experience.



### Solution

V-Soft Digital deployed an AI-powered computer vision system that optimized the dining experience by extracting insights from camera feeds that helped staff better serve customers. This included detecting and mitigating activities such as the amount of time customers wait to be seated and served their food.



### Result

This computer vision-powered analytics solution significantly reduced wait times for seating by 50% and wait times for orders by 20%, which improved overall customer satisfaction by 15%.

