

## CASE STUDY

# FOOD FESTIVAL EVENT APP



### The Challenge

The client required a food festival mobile app to showcase event-related items. The app should accommodate the following features:

- Menu, location, hosted restaurants along with Google Maps, restaurant details along with their respective menus, and ratings
- Three entertainment stages, along with the program details on respective stages
- Photo contest to encourage users, reminders for the events



### The Solution

Considering the end user's business requirements and security concerns, V-Soft came up with a comprehensive AWS mobile app solution that made use of AWS DynamoDB services to save the details of over 80 restaurants along with their respective menus and all the images of restaurants & entertainment stages used AWS S3 Service.

To update users about the event, V-Soft configured AWS Mobile push notification services for sending event push messages to all users and tracking the user interaction by implementing user analytics using AWS Mobile Pinpoint Services. Also, showed the Green Bay Packers Lambeau Field Live along with its program details.



### The Result

V-Soft Labs used AWS mobile app capabilities to provide a way to easily update the data without uploading the app to respective stores.

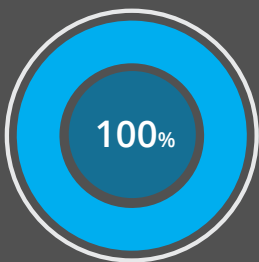


### The Company

The customer is the organizer of a large, leading food event, where more than 50 restaurants participate, and is coordinated by different area volunteer groups.

## TECHNOLOGIES USED

- AWS Mobile Services
- Xamarin Forms, SDK, iOS SDK, git.
- Restful Web Services.



Integrated System

