

AUTOMATION BY ANY MEANS

BRING YOUR "A" GAME

Automating your business is an effective way to stay ahead of the competition by decreasing costs and increasing productivity. Businesses should implement automation by any means. No matter which stage of the data journey you're in, there are three ways to automate: Apps, API and AI.

Applications (Apps)

Mobile or web apps are crucial for an efficient data collection process. Manual data entry is time consuming and prone to human error. By building an app, the process can be integrated into one digital format, thus streamlining workflows.

Application Programming Interface (API)

As businesses grow, the ability to have a centralized approach to APIs is critical. With the complexity of cloud and premise-based tech stacks the challenge is to bring them together to improve workflows and reduce maintenance costs.

Artificial Intelligence (AI)

AI is essential to automation by taking over manual, redundant tasks allowing workers to focus on critical tasks. AI solutions like chatbots and robotic process automation (RPA) can be implemented quickly and produce results immediately.

Data Journey Stages

COLLECTION

INTEGRATION

CENTRALIZATION

ANALYZATION

VISUALIZATION

Case Studies



Company

National Field Services Company



Challenge

Field workers relied on manual, time-consuming processes to enter data and submit photos



Solution

A custom app to collect and centralize data through a mobile portal allowing for streamlined analysis



Result

Reduced data collection and submittal process time by 84% and improved accuracy by 65%



Company

Global Appliance Manufacturer



Challenge

A manual, labor-intensive process that was prone to human error



Solution

A customized NLP AI system to empower their appliances to process a variety of cooking instructions, settings and parameters in real time



Result

Enhanced user experience, provided a competitive advantage and improved cooking accuracy to 99.7%

