



# V-Soft Digital's Artificial Intelligence Practice

## Artificial Intelligence with a Human Touch

### Driving Innovation. Producing Results.

Leveraging the power of design thinking, the V-Soft Digital team goes beyond Artificial Intelligence norms in applying the human touch to deliver measurable ROI.

### Proven Expertise

V-Soft Digital' enterprise-class expertise is trusted by large corporations around the world to execute advanced technology initiatives.

### V-Soft Experience

- Deep Learning
- Neural Networks
- Machine Learning
- Natural Language Processing
- Design Thinking
- Intelligent Chatbots
- Optical Character Recognition
- Image Processing

### V-Soft Value Adds

- Diverse Expertise
- Advanced Tech Roadmap
- The VERA® Platform
- Project Rescue
- Customization
- Mobile Applications
- Best Practice Consulting

### Case Studies



#### Company

Global Motorcycle Manufacturer



#### Challenge

Manual business development practices caused loss in market share.



#### Solution

An AI-powered automated business development engine to drive new opportunities and maximize marketing investments.



#### Result

Increased revenue opportunities 30-fold in less than a year.



#### Company

Global Appliance Manufacturer.



#### Challenge

A manual, labor-intensive process that was prone to human error.



#### Solution

A customized NLP AI system to empower their appliances to process a variety of cooking instructions, settings and parameters in real time.



#### Result

Enhanced the user experience, provided a competitive advantage and improved cooking accuracy to 99.7%.

